

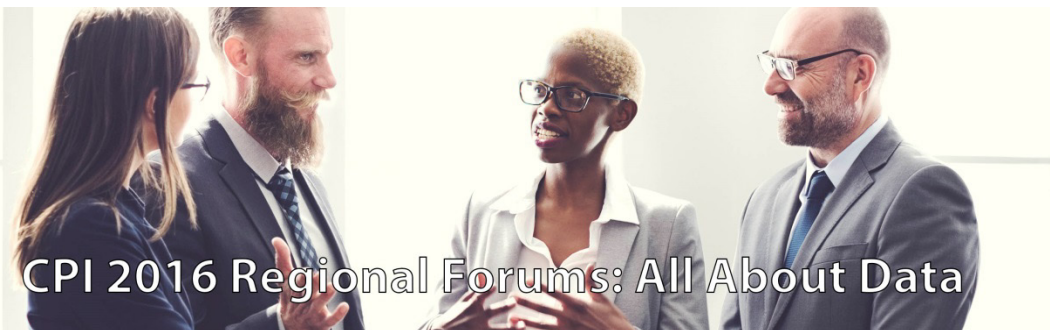
CPI Newsletter



Making substance use disorder prevention more accessible to communities in California.

WHAT'S NEW?

Summer 2016 Newsletter



CPI 2016 Regional Forums: All About Data

We are pleased to invite you to register for the 2016 regional forums. The theme of the forums is “All About Data.” Presenters will introduce data concepts and provide guidance to selecting appropriate data sources and analyzing data effectively to tell your substance use disorder prevention (SUD Pv) story. We are also very excited to showcase the new CPI County Indicator Toolkit to the prevention (Pv) field.

Participants will learn to work with data in a meaningful way through guided, hands-on activities and group discussions designed to equip prevention professionals with data tools and knowledge. How we select and utilize data is the foundation of the Strategic Prevention Framework (SPF) that guides local assessment for strategic prevention planning. Do not fear data—become one with data.

Sacramento County

July 14-15, 2016

Sheraton Grand Sacramento Hotel, 1230 J Street, Sacramento, CA, 95814

Register by June 20 to reserve a hotel block room at the government rate:

<http://events.r20.constantcontact.com/register/event?oeidk=a07ecjxz9vk94ae4860&llr=8wdk4ubab>

Orange County

August 8-9, 2016

DoubleTree by Hilton Hotel Anaheim, 100 The City Drive, Orange, CA, 92868

Register by July 15 to reserve a hotel block room at the government rate:

<http://events.r20.constantcontact.com/register/event?oeidk=a07ecjy0wgk9c3b68a8&llr=8wdk4ubab>

Announcements

2016 DHCS Statewide SUD Conference: “Shifting the SUD Paradigm”

August 23-25 – Garden Grove, CA

The California Department of Health Care Services (DHCS) has released details about this year’s Statewide SUD Conference intended for planners, direct service providers/implementers, and professionals involved in policy and research. The focus of the conference will be on promoting a universal understanding of the opportunities and challenges for shifting the SUD paradigm in California. The conference goals are to support coordination and integration for SUD services, explore the opportunities of SUD services, focus on what works to effect change, and provide training opportunities.

For more information and to register, visit: <http://www.cvent.com/events/substance-use-disorders-2016-statewide-conference/event-summary-56045ff256f74887ba4791a838266bfc.aspx>.

Prevention News

President Obama Proposes \$1.1 Billion to Address Prescription Opioid Abuse and Heroin Use

In response to increased heroin-involved and synthetic opioid deaths, President Obama’s FY 2017 budget includes \$1 billion in new mandatory funding to expand access to treatment for prescription drug abuse and heroin use. In addition, the budget allocates \$500 million to the Departments of Justice (DOJ) and Health and Human Services (HHS) to expand state-level prescription drug overdose Pv strategies, increase the availability of medication-assisted treatment programs, improve access to the drug naloxone, and support enforcement activities. These allocations include funding for Drug-Free Communities coalitions, prescriber education programs, and the implementation of the Strategic Prevention Framework (SPF) for prescription drugs through HHS, among other activities.

<https://www.whitehouse.gov/the-press-office/2016/02/02/president-obama-proposes-11-billion-new-funding-address-prescription>

NIDA Prioritizes Drug Abuse Prevention in New Strategic Plan

The National Institute for Drug Abuse (NIDA) under the National Institutes of Health (NIH) released its 2016-2020 Strategic Plan, *Advancing Addiction Science*. The plan is designed to increase knowledge of the basic science of the brain as it relates to behavior and translate this knowledge into Pv and treatment interventions that can reduce the negative impacts of drug use and SUDs on society. One of NIDA’s goals outlined in the new plan is to “Develop new and improved strategies to prevent drug use and its consequences” to design targeted Pv approaches and deliver them to the individuals and communities that will most benefit. NIDA will support research that determines underlying risk and resilience for drug use and addiction to develop, test, and evaluate innovative Pv interventions.

<https://www.drugabuse.gov/about-nida/2016-2020-nida-strategic-plan>

Food and Drug Administration (FDA) Calls for Sweeping Review of Agency’s Approach to Opioid Medications

Along with other FDA leaders, Dr. Robert Califf, the FDA’s Deputy Commissioner for Medical Products and Tobacco, announced a plan to develop FDA policies aimed at reversing the opioid epidemic while providing patients with effective pain relief. The FDA’s commitments include:

- Reexamining the risk-benefit paradigm for opioids and ensuring that the agency considers the wider public health implications;

- Changing labeling for immediate-release and pediatric opioids;
- Improving access to naloxone, abuse-deterrent opioid formulations, and medication-assisted treatment options; and
- Supporting better pain management options, including alternative treatments.

A key component of this plan will be convening independent advisory committees and consulting with pain management and drug abuse experts from other institutions, such as the National Academies of Sciences, Engineering, and Medicine. This plan is aligned with recent initiatives to prevent and address opioid abuse from HHS and the Centers for Disease Control and Prevention.

<http://www.fda.gov/NewsEvents/Newsroom/PressAnnouncements/ucm484765.htm>

Prevention Tools

Toolkit for Promoting Effective Prevention Collaboration

SAMHSA’s Center for the Application of Prevention Technologies (CAPT) has released a new interactive toolkit, *Prevention Collaboration in Action*, that focuses on how to build and sustain collaborative Pv efforts. Topics include cross-agency and multi-level collaborations that address diverse problems. Features include lessons learned from SAMHSA grantees; over 30 collaboration tools, worksheets, activities; and a toolkit search engine.

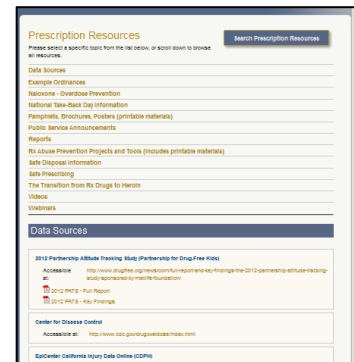
<https://captcollaboration.edc.org/>

CPI Online Portals for Prescription Drug Abuse and Cannabis Prevention Resources

Prescription drug abuse and cannabis use are concerns for the Pv field. These topics have sparked complex legal, political, and medical debates across state and county agencies. To support the Pv workforce with useful tools and reliable data, CPI developed two online portals: “[Cannabis Resources](#)” and “[Prescription Resources](#).” The portals are located on the CPI website and contain links to trainings, policy and planning tools, marketing materials, research studies, reports, and local resources. These user-friendly portals are organized by subject matter and are searchable by topic or keyword. Visit the new portals now by either clicking on or pasting the following links into your browser:

http://ca-cpi.org/resources/browse_cannabis_resources.php (Cannabis)

http://www.ca-cpi.org/resources/browse_prescription_resources.php (Prescription Drugs)



Relevant Reports



Ensuring the Well-being of Boys and Young Men of Color: Factors that Promote Success and Protect Against Substance Use and Misuse

SAMHSA's CAPT

This report was developed to identify protective factors for boys and young men of color and to help Pv practitioners mitigate adverse experiences through protective factors. The authors believe practitioners focus too closely on risk factors for youth of color, overlooking existing strengths and assets within their communities. The report outlines a large number of research-based protective factors at the individual, relationship, community, and societal levels; and provides guidelines on how practitioners can use the report to provide effective Pv efforts to youth of color.

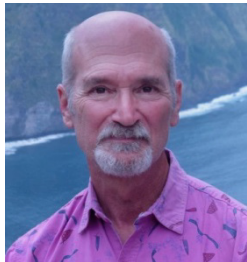
<http://www.samhsa.gov/capt/sites/default/files/resources/ensuring-wellbeing-boys-young-men-of-color-factors.pdf>

Win of the Quarter

Would you like to inspire others with news about community projects, programs, innovations, awards, opportunities, and stories that promote the positive impact of Pv across the state? Email your submissions to the CPI Project Director, Erika Green, at egreen@cars-rp.org, so we can share your story as a “Win of the Quarter” in an upcoming CPI newsletter.

WHAT'S AVAILABLE FOR YOU?

Consultant Spotlight – Charlie Seltzer, MA



Charlie Seltzer, MA, brings an eclectic background to his work in SUD Pv. He retired from a 25-year career in the health field four years ago before becoming a CARS consultant. Since, he has assisted counties—large and small, urban and rural—with developing their Strategic Prevention Plans (SPPs).

Charlie became interested in the health field as an AIDS prevention specialist, and later ran an AIDS service agency that provided case management services to people disabled by AIDS. Noticing the role that drugs and alcohol play in HIV transmission, Charlie made a career transition to SUD Pv where he worked in Mendocino County's SUD Pv program for ten years. In that role, he coordinated innovative Pv programs as the Prevention Services Coordinator and later as the Prevention Administrator.

With CPI, Charlie's TTA support has focused on strategic Pv planning. Along the way, he has written articles, led webinars, and presented at conferences on this topic. He believes that “the SPP is a remarkable tool that requires people to think critically about why they do what they do, and whether what they did was what they hoped to do.” In supporting counties with their SPPs, Charlie has observed that it is often better to succeed with modestly framed objectives than struggle with imposing ones.

Charlie has supported hundreds of Pv professionals from state agencies, counties, and non-profits. In his experience, the broad SUD issues have been remarkably similar across the state, with everyone doing the very best they can. Reflecting on his time with CPI, Charlie says, “The work has been rewarding. I've learned about places that had previously been just names on a map to me. I've met wonderful, dedicated people all across our state.”

If you would like SPP guidance from an experienced consultant like Charlie, or if you would like to learn about available strategic planning TA from CPI, contact us through the TA/training request form: http://www.ca-cpi.org/training/form_TA_application.php.

Products and Publications

CPI develops publications that are relevant, timely, and research-based. The appropriate resources can make your work easier by translating sophisticated research findings into concrete tips and strategies for practical application. The CPI Prevention Tactics and other products are downloadable and available at no cost.

Click the links below to read publications related to the Strategic Prevention Framework (SPF) or visit http://www.ca-cpi.org/resources/browse_resources.php to browse other CPI publications.

[SPF: Tip Sheet – Conducting a Needs Assessment](#)

This tip sheet contains considerations for data collection, data analysis, and data interpretation.

[SPF: Tip Sheet – Developing Measurable Goals and Objectives](#)

This tip sheet contains considerations for writing outcome-based goals and objectives that align with identified needs from the assessment.

[SPF: Tip Sheet – Determining Prevention Priorities and Problem Statements](#)

This tip sheet contains considerations for determining Pv priorities and developing corresponding problem statements.



Archived Webinars

Please visit www.cpiwebinars.org to access our archive library. Recently archived webinars include:

- [Evaluating Environmental Strategies](#) –Presenter Rodney Wambeam, PhD, reviews evaluation methods that can be used to assess the impact of environmental Pv efforts.
- [CPI Kick-Off Webinar](#) – This webinar highlights CPI’s accomplishment for the prior contract and introduces the service deliverables for the new contract that began October 1, 2015. DHCS’ vision, organizational structure, and staff are introduced, including staff pictures, roles, and responsibilities.
- [Marijuana Prevention in Action: Lessons from the Field](#) – This webinar provides an overview of the current landscape of cannabis use in California while concentrating on Pv strategies and community mobilization efforts that address the Pv of cannabis use.
- [Introduction to Logic Models](#) – This webinar explains the importance of logic models for Pv planning and provides guidance for developing an effective and accurate logic model.

CPI has a robust library of archived webinars that are viewable anytime from the CPI website: http://www.ca-cpi.org/training/webinars_past.php. The webinars include topics that continue to support the needs of the Pv field:

- Key Concepts in Pv
- Sustainability

- Capacity
- Planning
- Evaluation
- Mentoring
- Media Strategies
- Vulnerable Youth
- Youth Development Strategies
- Pv Implementation, Issues and Topics
- Cultural Competence and Responsiveness
- Environmental Pv and Public Policy
- Substance Abuse Pv: Current Issues for the Field
- Supporting the Strategic Pv Framework Process

Online Training Series



The first five courses of the Professional Competencies, the “Core Competencies,” are available online at the CPI website and can be taken individually or as a whole series. The “Core Competencies” build proficiency in the SPF and include:

- Assessment: Assessing need, resources and readiness
- Capacity Building: Building capacity and community organizing
- Planning: Using outcome-based logic models and developing strategic plans
- Implementation: Implementing evidence-based policies, programs, and practices
- Evaluation: Monitoring and evaluating programs and strategies for improvement and decision making

Prevention Extension (PX) Trainings

The CPI project is committed to providing high quality, no cost on-site PX trainings to the Pv field on a variety of emerging and relevant topics. PX trainings are coordinated throughout the state and provide TA on best practices in SUD Pv. Continuing Education Units for alcohol and drug counselors, licensed clinical social workers, and marriage and family therapists are offered at these events for a nominal fee.

Visit http://www.ca-cpi.org/training/PX_workshops.php to request a PX training or learn more about upcoming PX training events.

Upcoming PX Trainings:

Responsible Beverage Service (RBS) Training

Healdsburg - June 21, 2016

<https://events.r20.constantcontact.com/register/eventReg?oeidk=a07ecspke67363c658b&oseq=&c=&ch>

Responsible Beverage Service (RBS) Training

Redwood City - July 25, 2016

<https://events.r20.constantcontact.com/register/eventReg?oeidk=a07ecspoc659788b4da&oseq=&c=&ch>

This training is a research-based environmental prevention strategy found to be effective in reducing hazardous alcohol use at licensed establishments. This practical, participatory workshop will provide owners and their employees with the professional server standards established by the CA Department Alcoholic Beverage Control.

PX Brief Intervention

San Joaquin County – September 13, 2016

<https://events.r20.constantcontact.com/register/eventReg?oeidk=a07ecsq6u7e933e9f16&oseq=&c=&ch>

This training is to build skills of counselors working with adolescents. BI is a short-term counseling intervention that consists of 2 to 4 sessions aimed at adolescents who use alcohol and/or other drugs. This approach uses motivational interviewing, cognitive behavior therapy and the stages of change model to meet the needs of adolescents.

Customized Technical Assistance (TA)

TA is tailored to meet the individual needs of the Pv field. Subject matter experts provide TA through consultation calls or site visits to assist with specified areas as requested by the Pv professional.

Examples of consultation topics include:

- Strategic Planning
- Logic Model Development
- Evidence-Based Practices and Programs
- Local Evaluation Strategies

Follow CARS for Current CPI News

Follow CARS on Twitter: <https://twitter.com/CARSRP>

Follow CARS on Facebook: <https://www.facebook.com/CARS.rp>

Connect on LinkedIn: <https://www.linkedin.com/company/center-for-applied-research-solutions-cars->

Are you subscribed to the CPI Newsletter? If you would like to receive the monthly newsletter, email Joanne Oshel at joshel@cars-rp.org.

CPI is funded through the California Department of Health Care Services (DHCS), Substance Use Disorder Program, Policy and Fiscal Division (SUD PPF) with training and technical assistance (TTA) administered through the Center for Applied Research Solutions (CARS). The TTA project is intended to serve California agencies and organizations involved in community-based prevention. CPI is able to provide no-cost TTA support for planning and prevention services that include a broad community perspective.



707.568.3800 Phone
707.568.3810 Fax

